



Demographics for 2722 North Salisbury Boulevard, Salisbury, MD 21801

| Population | 1-mi. | 3-mi. | 5-mi. |
|------------------------------------|--------|--------|--------|
| 2011 Male Population | 1,278 | 10,552 | 26,060 |
| 2011 Female Population | 1,420 | 11,730 | 29,057 |
| % 2011 Male Population | 47.37% | 47.36% | 47.28% |
| % 2011 Female Population | 52.63% | 52.64% | 52.72% |
| 2011 Total Adult Population | 2,040 | 16,772 | 42,154 |
| 2011 Total Daytime Population | 9,606 | 26,074 | 70,552 |
| 2011 Total Daytime Work Population | 7,510 | 15,897 | 43,967 |
| 2011 Median Age Total Population | 37 | 36 | 35 |
| 2011 Median Age Adult Population | 45 | 44 | 43 |
| 2011 Age 0-5 | 224 | 1,884 | 4,579 |
| 2011 Age 6-13 | 297 | 2,348 | 5,419 |
| 2011 Age 14-17 | 138 | 1,277 | 2,965 |
| 2011 Age 18-20 | 78 | 865 | 2,681 |
| 2011 Age 21-24 | 133 | 1,050 | 3,583 |
| 2011 Age 25-29 | 178 | 1,609 | 4,307 |
| 2011 Age 30-34 | 185 | 1,470 | 3,573 |
| 2011 Age 35-39 | 173 | 1,523 | 3,559 |
| 2011 Age 40-44 | 211 | 1,703 | 3,983 |
| 2011 Age 45-49 | 228 | 1,695 | 3,932 |

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|-------------------------|---------------|---------------|--------------|
| 2011 Age 50-54 | 218 | 1,559 | 3,745 |
| 2011 Age 55-59 | 170 | 1,379 | 3,205 |
| 2011 Age 60-64 | 127 | 1,087 | 2,568 |
| 2011 Age 65-69 | 129 | 822 | 1,973 |
| 2011 Age 70-74 | 74 | 611 | 1,556 |
| 2011 Age 75-79 | 70 | 551 | 1,379 |
| 2011 Age 80-84 | 40 | 427 | 1,067 |
| 2011 Age 85+ | 26 | 422 | 1,042 |
| % 2011 Age 0-5 | 8.30% | 8.46% | 8.31% |
| % 2011 Age 6-13 | 11.00% | 10.54% | 9.83% |
| % 2011 Age 14-17 | 5.11% | 5.73% | 5.38% |
| % 2011 Age 18-20 | 2.89% | 3.88% | 4.86% |
| % 2011 Age 21-24 | 4.93% | 4.71% | 6.50% |
| % 2011 Age 25-29 | 6.60% | 7.22% | 7.81% |
| % 2011 Age 30-34 | 6.85% | 6.60% | 6.48% |
| % 2011 Age 35-39 | 6.41% | 6.84% | 6.46% |
| % 2011 Age 40-44 | 7.82% | 7.64% | 7.23% |
| % 2011 Age 45-49 | 8.45% | 7.61% | 7.13% |
| % 2011 Age 50-54 | 8.08% | 7.00% | 6.79% |
| % 2011 Age 55-59 | 6.30% | 6.19% | 5.82% |
| % 2011 Age 60-64 | 4.71% | 4.88% | 4.66% |
| % 2011 Age 65-69 | 4.78% | 3.69% | 3.58% |
| % 2011 Age 70-74 | 2.74% | 2.74% | 2.82% |

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|---|--------|--------|--------|
| % 2011 Age 75-79 | 2.59% | 2.47% | 2.50% |
| % 2011 Age 80-84 | 1.48% | 1.92% | 1.94% |
| % 2011 Age 85+ | 0.96% | 1.89% | 1.89% |
| 2011 White Population | 1,736 | 12,835 | 32,561 |
| 2011 Black Population | 532 | 7,497 | 18,001 |
| 2011 Asian/Hawaiian/Pacific Islander | 174 | 659 | 1,340 |
| 2011 American Indian/Alaska Native | 9 | 36 | 129 |
| 2011 Other Population (Incl 2+ Races) | 248 | 1,256 | 3,086 |
| 2011 Hispanic Population | 211 | 1,231 | 3,387 |
| 2011 Non-Hispanic Population | 2,488 | 21,051 | 51,730 |
| % 2011 White Population | 64.32% | 57.60% | 59.08% |
| % 2011 Black Population | 19.71% | 33.64% | 32.66% |
| % 2011 Asian/Hawaiian/Pacific Islander | 6.45% | 2.96% | 2.43% |
| % 2011 American Indian/Alaska Native | 0.33% | 0.16% | 0.23% |
| % 2011 Other Population (Incl 2+ Races) | 9.19% | 5.64% | 5.60% |
| % 2011 Hispanic Population | 7.82% | 5.52% | 6.15% |
| % 2011 Non-Hispanic Population | 92.18% | 94.48% | 93.85% |
| 2000 Non-Hispanic White | 1,038 | 11,059 | 31,480 |
| 2000 Non-Hispanic Black | 329 | 5,803 | 15,351 |
| 2000 Non-Hispanic Amer Indian/Alaska Native | 2 | 22 | 82 |
| 2000 Non-Hispanic Asian | 19 | 377 | 1,064 |
| 2000 Non-Hispanic Hawaiian/Pacific Islander | n/a | 5 | 22 |
| 2000 Non-Hispanic Some Other Race | 5 | 15 | 33 |

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|---|--------|--------|--------|
| 2000 Non-Hispanic Two or More Races | n/a | 135 | 571 |
| % 2000 Non-Hispanic White | 74.52% | 63.50% | 64.77% |
| % 2000 Non-Hispanic Black | 23.62% | 33.32% | 31.58% |
| % 2000 Non-Hispanic Amer Indian/Alaska Native | 0.14% | 0.13% | 0.17% |
| % 2000 Non-Hispanic Asian | 1.36% | 2.16% | 2.19% |
| % 2000 Non-Hispanic Hawaiian/Pacific Islander | 0.00% | 0.03% | 0.05% |
| % 2000 Non-Hispanic Some Other Race | 0.36% | 0.09% | 0.07% |
| % 2000 Non-Hispanic Two or More Races | 0.00% | 0.78% | 1.17% |

| Population Change | 1-mi. | 3-mi. | 5-mi. |
|-------------------------------|--------------|--------------|--------------|
| Total Employees | n/a | n/a | n/a |
| Total Establishemnts | n/a | n/a | n/a |
| 2011 Total Population | 2,698 | 22,282 | 55,116 |
| 2011 Total Households | 1,133 | 8,357 | 21,494 |
| Population Change 1990-2011 | 1,450 | 5,803 | 10,876 |
| Household Change 1990-2011 | 675 | 2,447 | 4,449 |
| % Population Change 1990-2011 | 116.19% | 35.21% | 24.58% |
| % Household Change 1990-2011 | 147.38% | 41.40% | 26.10% |
| Population Change 2000-2011 | 1,341 | 4,262 | 5,356 |
| Household Change 2000-2011 | 610 | 1,672 | 2,486 |
| % Population Change 2000-2011 | 98.82% | 23.65% | 10.76% |
| % Households Change 2000-2011 | 116.63% | 25.01% | 13.08% |

| Housing | 1-mi. | 3-mi. | 5-mi. |
|--------------------------|--------------|--------------|--------------|
| 2000 Total Housing Units | 582 | 7,034 | 20,190 |

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|--------------------------------------|--------|--------|--------|
| 2000 Occupied Housing Units | 556 | 6,667 | 19,024 |
| 2000 Owner Occupied Housing Units | 492 | 4,310 | 10,608 |
| 2000 Renter Occupied Housing Units | 64 | 2,357 | 8,417 |
| 2000 Vacant Housing Units | 26 | 367 | 1,165 |
| % 2000 Occupied Housing Units | 95.53% | 94.78% | 94.22% |
| % 2000 Owner Occupied Housing Units | 84.54% | 61.27% | 52.54% |
| % 2000 Renter Occupied Housing Units | 11.00% | 33.51% | 41.69% |
| % 2000 Vacant Housing Units | 4.47% | 5.22% | 5.77% |

| Income | 1-mi. | 3-mi. | 5-mi. |
|---|--------------|--------------|--------------|
| 2011 Median Household Income | \$44,379 | \$43,240 | \$41,679 |
| 2011 Per Capita Income | \$22,627 | \$19,927 | \$20,391 |
| 2011 Average Household Income | \$53,882 | \$53,131 | \$52,288 |
| 2011 Household Income < \$10,000 | 48 | 608 | 1,894 |
| 2011 Household Income \$10,000-\$14,999 | 36 | 408 | 1,529 |
| 2011 Household Income \$15,000-\$19,999 | 19 | 421 | 1,349 |
| 2011 Household Income \$20,000-\$24,999 | 66 | 531 | 1,473 |
| 2011 Household Income \$25,000-\$29,999 | 63 | 527 | 1,341 |
| 2011 Household Income \$30,000-\$34,999 | 87 | 607 | 1,379 |
| 2011 Household Income \$35,000-\$39,999 | 141 | 699 | 1,375 |
| 2011 Household Income \$40,000-\$44,999 | 121 | 580 | 1,210 |
| 2011 Household Income \$45,000-\$49,999 | 117 | 487 | 1,051 |
| 2011 Household Income \$50,000-\$59,999 | 146 | 596 | 1,601 |
| 2011 Household Income \$60,000-\$74,999 | 105 | 939 | 2,298 |

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|---|--------|--------|--------|
| 2011 Household Income \$75,000-\$99,999 | 81 | 1,090 | 2,534 |
| 2011 Household Income \$100,000-\$124,999 | 45 | 463 | 1,177 |
| 2011 Household Income \$125,000-\$149,999 | 3 | 142 | 424 |
| 2011 Household Income \$150,000-\$199,999 | 2 | 101 | 409 |
| 2011 Household Income \$200,000-\$249,999 | 1 | 29 | 132 |
| 2011 Household Income \$250,000-\$499,999 | 51 | 126 | 307 |
| 2011 Household Income \$500,000+ | n/a | n/a | 10 |
| 2011 Household Income \$200,000+ | 52 | 156 | 450 |
| % 2011 Household Income < \$10,000 | 4.24% | 7.28% | 8.81% |
| % 2011 Household Income \$10,000-\$14,999 | 3.18% | 4.88% | 7.11% |
| % 2011 Household Income \$15,000-\$19,999 | 1.68% | 5.04% | 6.28% |
| % 2011 Household Income \$20,000-\$24,999 | 5.83% | 6.36% | 6.85% |
| % 2011 Household Income \$25,000-\$29,999 | 5.57% | 6.31% | 6.24% |
| % 2011 Household Income \$30,000-\$34,999 | 7.69% | 7.27% | 6.42% |
| % 2011 Household Income \$35,000-\$39,999 | 12.46% | 8.37% | 6.40% |
| % 2011 Household Income \$40,000-\$44,999 | 10.69% | 6.94% | 5.63% |
| % 2011 Household Income \$45,000-\$49,999 | 10.34% | 5.83% | 4.89% |
| % 2011 Household Income \$50,000-\$59,999 | 12.90% | 7.13% | 7.45% |
| % 2011 Household Income \$60,000-\$74,999 | 9.28% | 11.24% | 10.69% |
| % 2011 Household Income \$75,000-\$99,999 | 7.16% | 13.05% | 11.79% |
| % 2011 Household Income \$100,000-\$124,999 | 3.98% | 5.54% | 5.48% |
| % 2011 Household Income \$125,000-\$149,999 | 0.27% | 1.70% | 1.97% |
| % 2011 Household Income \$150,000-\$199,999 | 0.18% | 1.21% | 1.90% |

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|---|-------|-------|-------|
| % 2011 Household Income \$200,000-\$249,999 | 0.09% | 0.35% | 0.61% |
| % 2011 Household Income \$250,000-\$499,999 | 4.51% | 1.51% | 1.43% |
| % 2011 Household Income \$500,000+ | 0.00% | 0.00% | 0.05% |
| % 2011 Household Income \$200,000+ | 4.59% | 1.87% | 2.09% |

| Retail Sales Volume | 1-mi. | 3-mi. | 5-mi. |
|--|--------------|--------------|---------------|
| 2011 Children/Infants Clothing Stores | \$330,451 | \$2,455,832 | \$6,243,598 |
| 2011 Jewelry Stores | \$248,631 | \$1,844,245 | \$4,699,222 |
| 2011 Mens Clothing Stores | \$487,548 | \$3,747,003 | \$9,557,119 |
| 2011 Shoe Stores | \$458,052 | \$3,472,766 | \$8,828,546 |
| 2011 Womens Clothing Stores | \$885,716 | \$6,880,639 | \$17,543,083 |
| 2011 Automobile Dealers | \$6,758,066 | \$47,473,823 | \$121,365,802 |
| 2011 Automotive Parts/Acc/Repair Stores | \$772,881 | \$5,681,850 | \$14,514,067 |
| 2011 Other Motor Vehicle Dealers | \$223,664 | \$1,694,259 | \$4,324,130 |
| 2011 Tire Dealers | \$208,138 | \$1,520,142 | \$3,875,693 |
| 2011 Hardware Stores | \$97,476 | \$667,192 | \$1,735,774 |
| 2011 Home Centers | \$697,149 | \$5,007,176 | \$12,907,061 |
| 2011 Nursery/Garden Centers | \$220,941 | \$1,584,361 | \$4,048,238 |
| 2011 Outdoor Power Equipment Stores | \$98,641 | \$632,590 | \$1,635,931 |
| 2011 Paint/Wallpaper Stores | \$28,194 | \$197,824 | \$511,118 |
| 2011 Appliance/TV/Other Electronics Stores | \$554,704 | \$4,240,643 | \$10,775,365 |
| 2011 Camera/Photographic Supplies Stores | \$97,809 | \$722,275 | \$1,846,766 |
| 2011 Computer/Software Stores | \$304,781 | \$2,258,922 | \$5,770,913 |
| 2011 Beer/Wine/Liquor Stores | \$355,584 | \$2,662,361 | \$6,777,450 |

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|--|-------------|--------------|---------------|
| 2011 Convenience/Specialty Food Stores | \$697,124 | \$5,833,335 | \$14,135,106 |
| 2011 Restaurant Expenditures | \$4,257,435 | \$27,846,952 | \$68,617,914 |
| 2011 Supermarkets/Other Grocery excl Conv | \$4,300,953 | \$31,649,196 | \$80,911,235 |
| 2011 Furniture Stores | \$608,085 | \$4,489,878 | \$11,456,096 |
| 2011 Home Furnishings Stores | \$354,285 | \$2,717,613 | \$6,935,383 |
| 2011 Gen Merch/Appliance/Furniture Stores | \$5,318,457 | \$39,786,431 | \$101,570,951 |
| 2011 Gasoline Stations w/ Convenience Stores | \$3,164,848 | \$25,536,029 | \$64,617,096 |
| 2011 Other Gasoline Stations | \$2,467,724 | \$19,702,694 | \$50,481,989 |
| 2011 Department Stores excl Leased Depts | \$5,873,161 | \$44,027,075 | \$112,346,317 |
| 2011 General Merchandise Stores | \$4,710,372 | \$35,296,552 | \$90,114,854 |
| 2011 Other Health/Personal Care Stores | \$428,779 | \$3,056,295 | \$7,836,598 |
| 2011 Pharmacies/Drug Stores | \$2,080,915 | \$15,298,741 | \$39,161,834 |
| 2011 Pet/Pet Supplies Stores | \$299,817 | \$2,238,509 | \$5,714,648 |
| 2011 Book/Periodical/Music Stores | \$71,393 | \$774,803 | \$1,968,128 |
| 2011 Hobby/Toy/Game Stores | \$182,922 | \$1,130,578 | \$2,979,749 |
| 2011 Musical Instrument/Supplies Stores | \$57,417 | \$414,047 | \$1,056,349 |
| 2011 Sewing/Needlework/Piece Goods Stores | \$15,711 | \$138,957 | \$356,384 |
| 2011 Sporting Goods Stores | \$212,793 | \$1,913,336 | \$4,780,134 |
| 2011 Video Tape Stores - Retail | \$48,602 | \$360,265 | \$918,356 |